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Indigenous Communty Support Organization (I.C.S.O)

Term of Reference (ToR) Radio Talk Show Program and Broadcasting

1. Introduction

Indigenous Community Support Organization (ICSO) is a local Cambodian not-for-profit, non-governmental, non-partisan organization established to serve the public benefit. ICSO registered with Minister of Interior on 13 July 2006 with a registration number 840 សដ្ឋណ.

ICSO's mission is to empower indigenous communities to preserve and benefit from their land and natural resources, secure their welfare and decent livelihoods, and celebrate their identity and culture.

ICSO is implementing projects to support, strengthen, empower and improve the capacity of indigenous community organizations and groups to participate in the promotion and protection of the indigenous rights to land, natural, cultural and traditional resources to enhance IPs livelihood and welfare.

Due to the spreading of Covid 19, the ICSO media and communication approach for 2021 cannot be done by face to face, thus a virtual approach will be applied either via a zoom meeting or a google meet. Therefore, ICSO is seeking for impression of interest from a professional media channel to deliver the assignment on radio talk show program and broadcasting.

2. Objectives of the assignment

To carry out the assignment, the service provider has to ensure the achievement of the following objectives:

- To make the public to be aware of challenge, solution, good practice, positive outcomes and impact from program implementation regarding to livelihoods, traditions, identity, rights to natural resource management, land, socio-economic development, culture, health, education, women and children issues, and vulnerabilities etc.
- To disseminate to the public to learn and understand about situation of Indigenous people living in Cambodia in order to eliminate the discrimination aspect by non-IPs and to increase the support of indigenous people.
- To get new ideas from indigenous community and multi-stakeholders in order to promote voice and concern of indigenous community.
- To make the indigenous voices to be heard by stakeholder, particularly the duty bearers and to find out the solutions for promoting indigenous people rights to land and natural resources and livelihood.

3. Period of Assignment

The selected service provider will cooperate with ICSO technical team to do the assignment by starting from 6th September 2021 to 17th September 2021.

4. Requirements of service providers

- Legal registration as a media institution
- Obtain a tax registration certificate
- Professional human resource and materials to implement the assignment
- Experience in undertaking the media and communication,
- Facilitate and moderate the discussion with government ministry officials and indigenous people on land right

5. Target participants and relevant stakeholder of the action

- Relevant government ministries (MoRD, MOI, MLMUPC and local authorities)
- ICSO representative
- IP community representative

6. Scope of Work

Radio talks program production: The service provider will

- Hold a meeting with ICSO team to set up work plan and identify method and relevant stakeholders
- Submit the detailed work plan for discussions with ICSO in the process of production.
- Develop program contents of radio talk show for discussion with ICSO
- Provide coordination and facilitation the discussion through virtual with technical team and all speakers during
- a radio talk show in duration of 1 hour
- Record and broadcast the virtual radio talk show through service provider 's face book page for 3 times
- Broadcast the round table discussion video clip produced by ICSO since 2020 through service provider's Facebook page for 3 times
- Submit a copy of radio talk DVD to ICSO
- Submit final progress report of production and broadcasting works to ICSO

The ICSO will

- Prepare letters of invitation to guest speakers from government ministries and relevant stakeholders
- Cover the administration and logistic arrangement for guest speakers who are right holders and duty bearers

7. Expected deliverables

- Work plan of the radio talk program production and broadcasting
- Radio Talk DVD
- Existing Round table discussion DVD is broadcasted through service provider's face book page
- Final progress report.

8. Total Budget for the assignment: USD 2,100

9. Application procedures:

Interested firms or media channels are required to send an email to: <u>vivath@icso.org.kh</u> and copy to: <u>vansey@icso.org.kh</u>; <u>thavy@icso.org.kh</u> by 24th August 2021.

The Technical proposal and Budget proposal shall be included:

- Background, rational, objectives, sample approach/method, data collection tools and approach
- A detailed schedule/activity plan
- Organizational profile of the Consultancy agency (if you are a firm or research institution)
- Curriculum vitae of the core Consultant(s)/team detailing core competencies and relevant work experience, highlighting why you are qualified for the assignment
- List of at least two referees.
- The budget breakdown for the cost of the consultancy including professional fees and other required expense and included tax.

If you have any inquiry, please contact us via phone number 012 222 467.



Implemented by ICSO